



INVEST IN WEST

A GUIDE FOR SPONSORSHIP PARTNERS



WHO WE ARE

West of Scotland Cricket Club is a proud sporting tradition of Partick. We have been playing cricket at Hamilton Crescent since 1862 and even hosted the first ever international football match – between Scotland and England – in 1872.

West is a thriving sports club, in the heart of the community, with four senior teams, including a women's section, and a vibrant junior development programme. We are a family-friendly club with a passion for cricket. We value building community around our sport, ensuring enjoyment for all.



WHAT WE OFFER

Our sporting fixtures, in the heart of Partick, attract thousands of visitors and supporters each season. Furthermore, the ground itself offers a fabulous spot to relax in the sunshine and enjoy a day out, with many doing just that. We also boast a clubhouse bar and function room, which is available for hire. We cater for a variety of functions and parties throughout the year.

In addition to match attendance, we reach over 40,000 people per year via social media. Each of our match highlights reels is watched online by over 800 people. We have 1,300 Twitter followers and over 24,000 unique website hits per season.





SPONSORSHIP OPTIONS

If you would like to partner with us and become a part of the West family, there are a number of ways to get involved:

MATCHDAY SPONSORSHIP

Make West your home for the day. Enjoy exclusive access to the ground to advertise your company, perhaps with a stall, as well as prominent publicity on all our social media for the day. Or just come down to relax in the sunshine and enjoy a complimentary Cricket Tea and some refreshment in the bar.

GROUND SPONSORSHIP

Display your company advertising on a banner or board around the ground, guaranteed to be seen by all visitors to the ground. Premium spots will also be featured in the highlights reels, which appear online. Banners will be displayed for the entire season.

BESPOKE DEALS

Do you have an idea for how to optimise our partnership? Perhaps there is something specific we haven't thought of. Feel free to get in touch with our sponsorship group to discuss your ideas. We'd love to hear from you.

If you have a digital advert you would like to display on our online platforms, please also contact the sponsorship group for details.

GET IN TOUCH:

NAME:

COMPANY:

ADDRESS:

EMAIL:

TEL.:

ENQUIRY:

Please post completed enquiry form to:

West of Scotland Cricket Club

40-44 Peel Street

Glasgow

G11 5LU

Or alternatively find out more about West of Scotland Cricket Club at our website:

westofscotlandcricketclub.co.uk